

# Competition rules

## « We Law You »

### Article 1: Organize

The law firm DS Avocats, SELAS with registered office at 6, rue Duret 75116, Paris (RCS 879 599 645) represented by its Chairman, Mr Yvon Martinet, is organizing the "We Law You<sup>1</sup>" competition.

DS Avocats is referred to below as "DS Avocats".

### Article 2: Announcement of the competition

The competition is organized by the DS Group, in partnership with selected incubators. Applications must be submitted no later than midnight on Tuesday, May 15, 2025. The final pitch for the 10 selected projects and the award ceremony will take place on Tuesday, June 17, 2025, in our Paris office (subject to potential rescheduling).

Competition Announcement Channels:

- Official website: [www.dsavocats.com](http://www.dsavocats.com)
- LinkedIn;

The contest is open to individuals and legal entities residing in France. Employees and lawyers at DS Avocats are not eligible.

Only one entry per person is allowed (same surnames, first names, postal addresses and e-mail addresses).

Failure to meet eligibility criteria or refusal to provide proof will result in disqualification.

### Article 3: Registration

The competition aims to reward innovative projects. Three winners will receive legal support packages valued at 50, 30, and 20 hours of legal consulting. The 10 finalists will receive a legal check-up (a quick,

targeted legal risk assessment in employment, corporate, and intellectual property law).

How to apply:

- Visit [www.dsavocats.com](http://www.dsavocats.com), accept the Terms of Use and Competition Rules.
- Complete the online application form. Submit a project presentation (max 2 pages) and appendices (max 10 pages), including details on incubators (if applicable) and entrepreneurial team members.
- Submit your application by Tuesday, May 15, 2025 (midnight).

Any registration that is incomplete, fraudulent and/or does not comply with these rules, and/or contains information that is inaccurate or does not conform to the format defined in Article 3 will not be taken into account and will result in the nullity of the participation. Confidential information will be protected under professional secrecy and shared only with jury members under a confidentiality agreement.

DS Avocats reserves the right to verify participant identities and submitted information.

### Article 4: Participation

To participate in the "We Law You" competition, candidates must present their project.

The jury will be made up of professionals recognized in the start-up and innovation ecosystem.

The final jury list will be published 15 days before the application deadline.

### Article 5: Winner Selection Process

All applications will be reviewed by the jury, which will

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<sup>1</sup> "We Law You" is a registered trademark.

select ten finalists.

The ten finalists will pitch their projects to the jury on Tuesday, June 17, 2025. At the end of the presentations, the jury will select the top three winners, who will be announced at the award ceremony.

The selection criteria for the three finalists will be:

- Innovation: Uniqueness and technological edge of the project.
- Entrepreneurial Strength: Team quality and leadership.
- Originality: Business model and market differentiation.
- Scalability: Economic growth potential, especially internationally.

Participants whose application has not been selected will not be entitled to any compensation of any kind whatsoever.

### **Article 6 : Prizes**

For the three selected start-ups:

- First Prize: 50 hours of legal consulting with DS Avocats.
- Second Prize: 30 hours of legal consulting with DS Avocats.
- Third Prize: 20 hours of legal consulting with DS Avocats.

Additional Benefits: The ten finalists will receive a flash legal audit.

The prizes are nominative and non-transferable to a third party. They may not give rise to any dispute of any kind on the part of the winners, nor to the return of its cash equivalent, nor to its replacement or exchange for any reason whatsoever.

Prizes will be valid unless otherwise agreed for one year from the date of awarding the prize. A report will be available indicating the name of the lawyer referred to and the time spent on the services requested by the winner.

The prizes awarded in the context of the competition are for legal advice provided in a firm that is a member of the DS Group

### **Article 7: Publicity and transfer of rights**

DS Avocats reserves the right to publicize this competition on various media marketing media, websites, social networks, etc.

On the occasion of the We Law You competition, DS Avocats will produce and/or have produced a certain number of photographic, audiovisual or multimedia reports and creations, which will be used as part of the promotion of the event. DS Avocats will thus be able to capture and disseminate the image and voice of the winners.

### **Article 8: Rules Availability**

These rules are available at [www.dsavocats.com](http://www.dsavocats.com)

### **Article 9: Participation in the competition**

Participation in the competition implies full and complete acceptance of these rules. Multiple entries by a single participant are not accepted.

### **Article 10: Control and reservations**

DS Avocats reserves the right to modify these rules at any time, without notice or obligation to justify its decision and without incurring any liability.

In all cases, DS Avocats reserves the right, as of right, to shorten, extend, suspend, modify or cancel the competition without having to justify it. Under no circumstances can DS Avocats be held liable in any way as a result of this and the participants will not be able to claim any compensation of any kind.

All entries filled in with missing, false, incomplete, illegible information, not in accordance with the provisions of these rules or after the date of entry, will be considered null and void and will not be eligible for the awarding of any prize. The same sanction will apply in the event of multiple registrations by one and the same participant.

However, DS Avocats cannot incur any liability of any kind towards the participants as a result of any fraud that may be committed. In particular, it will be considered fraud for a participant to register and then participate in the contest under one or more fictitious nominees or borrowed from one or more third parties, each participant having to register and participate in the contest under his or her own and only name. Any fraud will result in the elimination of the Participant.

### **Article 11: Protection of personal data**

As part of the participation of the members of the entrepreneurial team applying for the competition, their personal data is processed by DS Avocats which, as the organiser of the competition, acts as data controller. The purpose of this processing is the management of their participation in the competition,

including the awarding of prizes to the winners. The legal basis for this processing is the execution of the contractual measures provided for in the competition rules. In addition, personal data is processed for the purpose of promoting the competition on social networks, the [www.dsavocats.com](http://www.dsavocats.com) website and DS Avocats' internal and/or external newsletters. The legal basis for this processing is the achievement of DS Avocats' legitimate interest. If this processing is not carried out, DS Avocats cannot ensure the participation of the members of the team of entrepreneurs applying for the competition.

In order to be able to organise the competition, DS Avocats collects and processes the personal data of the following winners: surname, first name, date and place of birth, photographs, professional position, training, email address.

Within DS Avocats, personal data is intended exclusively for people who need to know about it: members of the communication, marketing & Business Development department and members of the We Law You jury.

The winners' data may be transmitted to DS Avocats' subcontractors, and in particular to our technical service providers and our marketing agency. Our subcontractors are located within the EU, but if we use a subcontractor whose registered office is located outside the EU or EEA, in a country that does not have an adequacy decision from the European Commission, DS Avocats undertakes to verify that an adequate level of protection is ensured by the conclusion of the European Commission's standard contractual clauses and/or by any additional guarantee to ensure a level of Equivalent protection.

The data is kept for a period not exceeding 3 years from the end of the competition, and for 10 years for the images and photographs of the winners, from their first distribution by DS Avocats.

In accordance with the applicable legislation on the protection of personal data, the members of the candidate contractor team have the rights of access, rectification, erasure, limitation, opposition (in particular to the sending of newsletters, articles and commercial offers, via an unsubscribe link present in the body of emails sent by DS Avocats) and portability. In addition, they have the right to draft general or specific post-mortem directives on the fate of their personal data. These rights can be exercised by email at the [dsdpo@dsavocats.com](mailto:dsdpo@dsavocats.com) address. Finally, they have the right to lodge a complaint with the CNIL. However, it is reminded that the exercise of certain rights before the end of

the competition may result in the cancellation of the participation of the person concerned.

## **Article 12: Applicable law and dispute resolution**

This competition and these rules are subject to French law.

Any dispute that may arise on the interpretation of these rules will be expressly submitted to the sovereign discretion of DS Avocats. In the event of persistent disagreement relating to the application and/or interpretation of these rules, and in the absence of an amicable agreement, any dispute will be submitted in the last resort to the assessment of the competent courts within the jurisdiction of the Paris Court of Appeal. No further objections will be accepted two months after the closing of the competition.

